

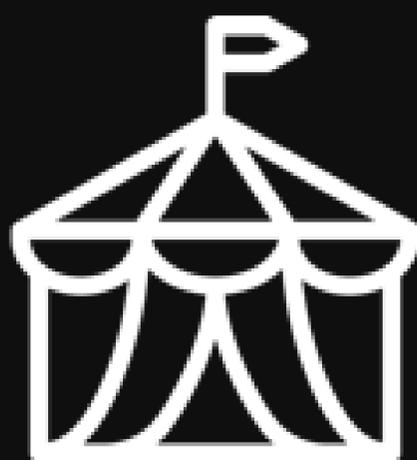
Gio-Art

— PROMOTIONS

Gio-Art can
turn the streets of NYC
into **your brand's...**
personal living billboard
and **data collection** epicenter



With



Street Fairs



Custom Events



Pop-Up Shops

Gio-Art is uniquely positioned to
slice through the red tape
that is synonymous with doing business in NYC.

Apply our decades of experience and
let us save you the time, money, and aggravation
that comes with dealing with all city and local agencies.

Gio-Art has the most experience in NYC handling Permitting,
Logistics, Ever-changing Regulations, Event standards and Guidelines.

We will also coordinate and provide access to
Private security firms, NYPD, DOS, DOT, Mayor's office of Media and
Entertainment, Street Activity Permit Office, and The Mayor's Office of
Citywide Event Coordination and Management

Using our close relationships to make your event perfect!

For the last 25 years

Gio-Art has been NYC's premier production company specializing in **Increasing** brand recognition through **street-level** public sphere **marketing efforts**.

We can provide corporate display placement **anywhere in NYC**, **turn-key pop-up shops** and **exclusive access to street fairs**.

Gio-Art can put your brand/product **exactly where the people can see, hear, taste, touch, smell and experience it first-hand**.

WE CAN ACQUIRE PERMITS
FOR ANY LOCATION
IN NYC FOR YOUR COMPANY

- CORPORATE PRODUCT LAUNCH
- POP-UP LOCATION
- MOBILE MARKETING TOUR
- PRODUCT SAMPLING PROGRAM
- MOVIE PREMIER
- FILMING LOCATION

Gio-Art currently maintains exclusive sponsorship rights to to

More than **100**

of New York City's Largest **and** most recognized street fairs.

These events **are** attended by millions of international tourists **and** New Yorkers **alike**.



Saks 5th Avenue Magazine Shoot



John Legend Performs at Bloomingdale's Holiday Windows Unveiling 2019

**When Warner Records
wanted to make a statement
at the Sombr album release...
We made it happen!**

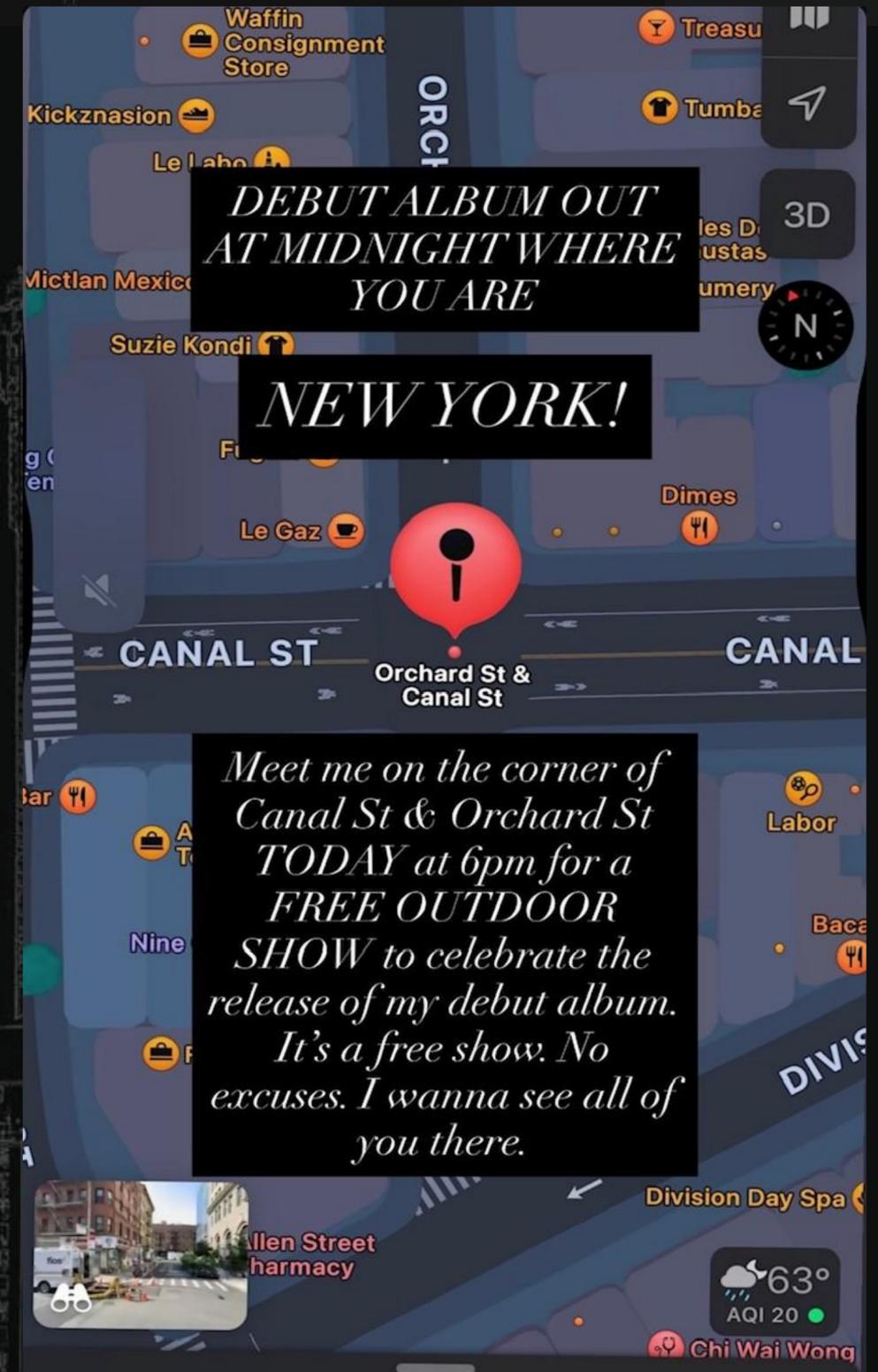


Sombr album release at Canal St & Orchard St 2025

**“It was an honor to be able
to shut down the street that I grew
up on for a hometown album
release show.”**
**“Thanks to everyone that came out.
It could all end for me today and I
would be more than satisfied with
the ending”**
- Sombr 2025



Sombr Debut Album “I Barely Know Her”



Sombr Instagram post detailing the event

rhode

Window reveal & Product launch @ Sephora Times Square



Thousands lined up outside Sephora Times Square



Custom rhode photo booth



Hailey Bieber / rhode Window Reveal @ Sephora Times Sq. 09/04/2025



When the *pinnacle* of automotive
sports luxury wanted to celebrate it's
70th anniversary in **style**...

Ferrari turned to *us*.

Gio-Art provided everything (*with the exception of the gorgeous cars*) to make this happen.

We literally rolled out the red carpet - and made a street-level showroom, that put the finest offerings
from the automaker's fabled history on full display.

From lighting, sound equipment, barricades, permits, security, street teams, wi-fi hotspots, down
to the actual red carpet, we made Ferrari's 70th birthday initiative, turn-key.



Ferrari

Ferrari finished first

and took its rightful place in the winner's circle with news outlets and enthusiasts alike.

Covered by The New York Times, USA Today, The Wall Street Journal, The Daily News, Esquire, WPIX, Fox News, NBC, CBS, ABC and affiliates, 1010 Wins, Men's Health, Motor Trend, Bloomberg, NY 1, and many others.

Ferrari Became the highest trending automotive brand on Instagram and Twitter during the week of the event.

- 39% increase in foot traffic - 2.5K+ email captures - 6K+ Tweets and re-tweets



When **Coke** decided to
bring its **Open Happiness** brand promise
to the **streets...**

they turned to **us.**



We developed and populated the city with Happiness Globes at the Avenue of Americas Street Fair, to serve as a branded oasis amongst the chaos of the Big Apple.



Once inside, visitors were treated to Coca-Cola products, Coke-themed art created by some of the city's hottest up and-coming artists, and chill vibes provided by popular NYC DJs. Not to mention wi-fi-enabled lounge areas complete with streaming television services where everyday New Yorkers could sit back, relax, and open a moment of happiness for themselves.



In other locations, additional booth configurations were created to mimic the appearance of Coca-Cola vending machines.

Inside, visitors were treated to smaller scale surprise-and-delight experiences that fulfilled the brand's ongoing promise.



During the time this initiative ran,

Coca-Cola became the
third-highest trending brand

across social media networks in
the New York metropolitan area.

- 2.5K+ organic Instagram posts
- 1.5K+ tweets and retweets
- 6K+ likes, shares and check-ins on Facebook
- 1.5K+ unique Tik-Toks created

bloomingdale's

If you're a retailer in NYC during the holidays

you're either *Macy's* or you're

everybody else...

bloomingdale's

(even if you're technically part of the same company)

MAGNOLIA
BAKERY
— NEW YORK CITY —
opened at bloomingdale's
September

Bloomington's and **Gio-Art** changed that notion by **Revealing** their holiday windows with a **spectacular performance by John Legend**, that a few animatronic dolls couldn't possibly compete with right in front of their flagship location on 59th street.



We secured **all** necessary permits, then **built, set and dressed the stage.** We hired and trained the **street teams,** provided and operated the sound equipment and light projections, set up **wi-fi hotspots,** coordinated with the **NYPD to provide security,** and helped our client partners produce **the show - and made** a new holiday miracle happen on 59th street.



bloomingdale's

This initiative helped recapture

Bloomingdale's rightful place

as a go-to holiday shopping destination in NYC.

bloomingdale's

- 22.5% increase in store traffic
- 1K+ new email captures
- 1,200+ new Loyalist program members
- 2.5K+ new online purchases
- 6K+ views on YouTube
- 1K+ Instagram posts during concert
- 1K+ brand mentions on Facebook during concert
- 700+ tweets or retweets during concert

The ***Largest*** fast food chain in the world
needed to increase brand awareness and promote
its McCafé offerings as tasty, yet affordable
alternatives to the trendy coffeehouses and
Seattle-based chains that dominate NYC...

So they turned to ***us.***



Working with McDonald's, we capitalized on the café part of McCafé and opened fresco McCafé cafés across the city.



McCafé Cafés helped *grind down* the competition's grip on NYC coffee drinkers while brewing some fresh McCafé enthusiasts.

- 3.5K+ new Rewards Members sign-ups
- 13K+ café visits
- 1K+ unique email captures
- 17% increase sale of McCafé product sales (across downtown NYC locations - avg)
- 1K+ digital coupons redeemed



EXISTING STREET FAIRS READY FOR YOU



Exclusive access to NYC'S Largest and most recognized Street Fairs. These events are attended by **MILLIONS** of international tourists and New Yorkers alike.

Gio-Art Promotions holds the *exclusive* marketing rights to over **100** of New York city's *best* street fairs.

We also hold the *exclusive marketing rights* at The Times Square Holiday Pop-Up, The K-Town Pop-Up, The Times Square Summer Pop-Up, The 7th Avenue Pop-Up and many other *Pop-up locations around N.Y.C.*

Pop-ups and sampling events are great ways to *gain brand exposure, build a fan base, and increase sales.*

In fact, according to a survey administered by the *Product Sampling Council*, **92%** of consumers said they would buy a product if they liked it after trying it.

Gio-Art Promotions can handle *everything* needed from permitting to construction and staffing, to *bring your event to life.*



TURNKEY POP-UP SHOPS

**KOREA
TOWN**

Pop Up

**TIMES
SQUARE
HOLIDAY**

Pop Up

CHELSEA

Pop Up

**7TH
AVENUE**

Pop Up

**6TH
AVENUE
HOLIDAY**

Pop Up

**TIMES
SQUARE
SUMMER**

Pop Up

**TIMES
SQUARE
HOLIDAY**
Pop Up

Annual Holiday Season Event



On Broadway between 47th & 48th Street

200M
TOURISTS

Each year Broadway offers the ultimate experience to over 200 million tourists.

150M
TRANSIT RIDERS

Over 150 million passenger's access Broadway from the surrounding major transportation hubs:
Times Square – 42nd Street – 1, 2, 3, 7, A, C, E, S, N, Q, R, W
50th Street – A, C, E
50th Street – 1, 2, 49th Street – N, Q, R, W

3.2B
IN REVENUE

Over \$3.2 billion is spent annually on dining establishments in Times Square.

125M
OFFICE SPACE

320,418 office employees in Midtown Manhattan occupy 125 million sf of office space.



Annual Holiday Season Event



On 6th Avenue between 49th & 50th Street

142M
TOURISTS

Each year 6th Avenue offers the ultimate experience to over 142 million tourists.

100M
TRANSIT RIDERS

Over 100 million passenger's access 6th Avenue from the surrounding major transportation hubs:
Rockefeller Center (B, D, F, M), 5 Av-59 St (N, R, W), 5 Av-53 St (E, M), 49 St (N, R, W), 50 St (1), 50 St (C, E),

1.1B
IN REVENUE

Over \$1.1 billion is spent annually on dining establishments on 6th Avenue

35M
OFFICE SPACE

443,380 office employees on 6th Avenue occupy 35 million sf of office space.

7TH AVENUE

Pop Up

Open Year Round 11AM – 11PM



At the Corner of 7th Avenue & 54th Street

42M
TOURISTS

Each year 7th Avenue offers the ultimate experience to over 42 million tourists.

89M
TRANSIT RIDERS

Over 89 million passenger's access Broadway from the surrounding major transportation hubs:

7 Av (B, D, E), 57 St (F), 57 St-7 Av (N,Q,R,W), 50 St (C,E), 50 St (1), 5 Av-59 St (N,R,W), 5 Av-53 St (E,M),

1B
IN REVENUE

Over \$1 billion is spent annually on dining establishments in 7th Avenue

45M
OFFICE SPACE

443,380 office employees in 7th Avenue occupy 45 million sf of office space.

KOREA TOWN

Pop Up

Open Year Round 11AM – 11PM



At the Corner of 5th Avenue & 32nd Street

20M
TOURISTS

Each year Korea Town offers the ultimate experience to over 20 million tourists.

70M
TRANSIT RIDERS

Over 70 million passenger's access Korea Town from the surrounding major transportation hubs:

33 St (6), 34 St-Herald Sq (B, D, F, M, N, Q, R, W), 34 St-Hudson Yards (7), 34 St-Penn Station (1, 2, 3), 34 St-Penn Station (A, C, E)

700M
IN REVENUE

Over \$700 million is spent annually on dining establishments in Korea Town

5M
OFFICE SPACE

223,470 office employees in Korea Town occupy 5 million sf of office space.

**TIMES
SQUARE
SUMMER**
Pop Up

Annual 30-Day Event Every July



On Broadway between 47th & 48th Street

180M
TOURISTS

Each year Broadway offers the ultimate experience to over 180 million tourists.

22M
TRANSIT RIDERS

Over 22 million passenger's access Broadway from the surrounding major transportation hubs:
Times Square – 42nd Street – 1, 2, 3, 7, A, C, E, S, N, Q, R, W
50th Street – A, C, E, 50th Street – 1, 2
49th Street – N, Q, R, W

2.2B
IN REVENUE

Over \$2.2 billion is spent annually on dining establishments in Times Square.

125M
OFFICE SPACE

320,418 office employees in Midtown Manhattan occupy 125 million sf of office space.

CHELSEA

Pop Up

Open Year Round 11AM – 11PM



At the Corner of 6th Avenue & 29th Street

40M
TOURISTS

Each year 6th Avenue offers the ultimate experience to over 40 million tourists.

70M
TRANSIT RIDERS

Over 70 million passenger's access Broadway from the surrounding major transportation hubs:
33 St (6), 34 St-Herald Sq (B, D, F, M, N, Q, R, W), 34 St-Hudson Yards (7), 34 St-Penn Station (1, 2, 3), 34 St-Penn Station (A, C, E)

1B
IN REVENUE

Over \$1 billion is spent annually on dining establishments in 6th Avenue

45M
OFFICE SPACE

443,380 office employees in 6th Avenue occupy 45 million sf of office space.

Gio-Art PROMOTIONS



Past and Present Corporate Clients



Let's Talk

info@nycevents.com

2026 STREET FAIRS

CODE #	DAY	DATE	FESTIVAL & LOCATION
1	SATURDAY	APRIL 18 th	COLUMBUS CIRCLE SPRINGFEST (ON BROADWAY from 60 th - 61 st ST.)
2	THURSDAY	APRIL 23 rd	GRAND CENTRAL FOOD FESTIVAL SERIES (ON 45TH STREET from 3RD - LEXINGTON AVE.)
B1	FRIDAY	APRIL 24 th	BOWLING GREEN PARK FAIR (AT BROADWAY AND WHITEHALL ST.)
3	SATURDAY	APRIL 25 th	WASHINGTON SQUARE ARCH FAIR (ON WASHINGTON SQ. N. from 5 th AVE. - UNIVERSITY PL.)
4	SUNDAY	APRIL 26 th	UNION SQUARE SPRING BLOCK PARTY (ON 17 th ST. from BROADWAY - PARK AVENUE SOUTH)
5	THURSDAY	APRIL 30 th	FINANCIAL DISTRICT LUNCHFEST (ON LIBERTY STREET from BROADWAY - TRINITY PL.)
6	SATURDAY	MAY 2 nd	COLUMBUS CIRCLE SPRING FAIR (ON BROADWAY from 60 th - 61 st ST.)
7	SUNDAY	MAY 3 rd	BRYANT PARK COMMUNITY FAIR (ON 41 st STREET from 6 th - 7 th AVE.)
8	THURSDAY	MAY 7 th	GRAND CENTRAL FOOD BLOCK PARTY SERIES (ON 41 st STREET from 3 rd - LEXINGTON AVE.)
B2	FRIDAY	MAY 8 th	BOWLING GREEN PARK FAIR (AT BROADWAY AND WHITEHALL ST.)
9	SATURDAY	MAY 9 th	P.A.L. FESTIVAL (ON BROADWAY from WAVERLY PL - 14 th ST.)

2026 STREET FAIRS

CODE #	DAY	DATE	FESTIVAL & LOCATION
10	SUNDAY	MAY 10 th	PRIDE ON ASTOR FAIR (ON ASTOR PLACE from BROADWAY - LAFAYETTE ST.)
11	THURSDAY	MAY 14 th	MIDTOWN EAST FOOD FAIR SERIES (ON 54 th STREET from 3 rd - LEXINGTON AVE.)
12	SATURDAY	MAY 16 th	BRYANT PARK AREA FAIR (ON 4 st STREET from 6 th AVE – BROADWAY.)
13	SUNDAY	MAY 17 th	LEXINGTON AVENUE SPRINGFEST (ON LEXINGTON AVENUE from 42 nd - 57 th ST.)
14	WEDNESDAY *BROOKLYN*	MAY 20 th	FULTON MALL/METRO TECH FAIR (ON LAWRENCE ST. from FULTON - WILLOUGHBY ST.)
15	THURSDAY	MAY 21 st	MIDTOWN EAST FOOD FAIR SERIES (ON 52 nd STREET from 3 rd - LEXINGTON AVE.)
16	SATURDAY	MAY 23 rd	AVENUE OF THE AMERICAS SHOPPING SPECTACULAR (ON 6TH AVE from 42 nd – 55 th ST.)
17	SUNDAY	MAY 24 th	SIXTH AVENUE SPRINGFEST (ON 6 th AVENUE from 34 th - 42 nd ST.)
18	MONDAY	MAY 25 th	MEMORIAL DAY COMMUNITY FAIR (ON BROADWAY from LIBERTY - RECTOR ST.)
19	WEDNESDAY	MAY 27 th	WORLD TRADE CENTER FESTIVAL (ON PARK PLACE from BROADWAY - CHURCH ST.)
20	THURSDAY	MAY 28 th	FINANCIAL COMMUNITY FOOD FAIR (ON LIBERTY STREET from BROADWAY - TRINITY PL.)

2026 STREET FAIRS

CODE #	DAY	DATE	FESTIVAL & LOCATION
21	SATURDAY	MAY 30 th	TIMES SQUARE SPRINGFEST (ON 7 th AVENUE from 47 th - 57 th ST.)
22	SUNDAY	MAY 31 st	STONEWALL VETERANS FAIR (ON BROADWAY from WAVERLY PL. - 14 th ST.)
L1	WEDNESDAY	JUNE 3 rd	FIDI COMMUNITY SIDEWALK SALE SERIES (LIBERTY ST. SIDEWALK from BROADWAY - TRINITY PL.)
23	THURSDAY	JUNE 4 th	GRAND CENTRAL FOOD BLOCK PARTY SERIES (ON 41 st STREET from 3 rd - LEXINGTON AVE.)
B3	FRIDAY	JUNE 5 th	BOWLING GREEN PARK FAIR (AT BROADWAY AND WHITEHALL ST.)
24	SATURDAY	JUNE 6 th	TURTLE BAY FESTIVAL (ON LEXINGTON AVENUE from 42 nd - 54 th ST.)
25	SUNDAY	JUNE 7 th	NEW YORK CITY EXPO (ON 3 rd AVENUE from 23 rd - 34 th ST.)
L2	WEDNESDAY	JUNE 10 th	FIDI COMMUNITY SIDEWALK SALE SERIES (LIBERTY ST. SIDEWALK from BROADWAY - TRINITY PL.)
26	THURSDAY	JUNE 11 th	FINANCIAL COMMUNITY FAIR (ON PARK PLACE from BROADWAY - CHURCH ST.)
27	SATURDAY	JUNE 13 th	ROMANIA DAY FESTIVAL (ON BROADWAY from LIBERTY ST. - BATTERY PL.)
28	SUNDAY	JUNE 14 th	HELL'S KITCHEN COMMUNITY FESTIVAL (ON 8 th AVENUE from 42 nd - 56 th ST.)

2026 STREET FAIRS

CODE #	DAY	DATE	FESTIVAL & LOCATION
L3	WEDNESDAY	JUNE 17 th	FIDI COMMUNITY SIDEWALK SALE SERIES (LIBERTY ST. SIDEWALK from BROADWAY - TRINITY PL.)
29	THURSDAY *BROOKLYN*	JUNE 18 th	FULTON MALL/METRO TECH AREA FAIR (ON LAWRENCE ST. from FULTON - WILLOUGHBY ST.)
30	SATURDAY	JUNE 20 th	AVENUE OF THE AMERICAS EXPO (ON 6TH AVENUE from 42 nd - 54 th ST.)
31	SUNDAY	JUNE 21 st	AVENUE OF THE AMERICAS SUMMER EXPO (ON 6 th AVENUE from 42 nd - 57 th ST.)
L4	WEDNESDAY	JUNE 24 th	FIDI COMMUNITY SIDEWALK SALE SERIES (LIBERTY ST. SIDEWALK from BROADWAY - TRINITY PL.)
32	THURSDAY	JUNE 25 th	UPPER EAST FOOD FAIR (ON 54 th STREET from 3 rd – LEXINGTON AVE.)
33	SATURDAY	JUNE 27 th	LOWER SIXTH AVENUE COMMUNITY EXPO (ON 6 th AVE from 23 rd - 34 th ST.)
L5	WEDNESDAY	JULY 1 st	FIDI COMMUNITY SIDEWALK SALE SERIES (LIBERTY ST. SIDEWALK from BROADWAY - TRINITY PL.)
34	FRIDAY	JULY 3 rd	DOWNTOWN INDEPENDENCE WEEKEND CELEBRATION (ON WATER STREET from FULTON – WALL ST.)
35	SATURDAY INDEPENDENCE DAY	JULY 4 th	4TH OF JULY AT BRYANT PARK (ON 41 st STREET from 6 th AVE. - BROADWAY.)
36	SUNDAY	JULY 5 th	INDEPENDENCE WEEKEND CELEBRATION (ON 6 th AVENUE from 23 rd - 34 th ST.)

2026 STREET FAIRS

CODE #	DAY	DATE	FESTIVAL & LOCATION
L6	WEDNESDAY	JULY 8 th	FIDI COMMUNITY SIDEWALK SALE SERIES (LIBERTY ST. SIDEWALK from BROADWAY - TRINITY PL.)
37	THURSDAY	JULY 9 th	GRAND CENTRAL FOOD FESTIVAL SERIES (ON 45 th STREET from 3 rd - LEXINGTON AVE.)
B4	FRIDAY	JULY 10 th	BOWLING GREEN PARK FAIR (AT BROADWAY AND WHITEHALL ST.)
38	SATURDAY	JULY 11 th	FESTIVAL OF THE AMERICAS (ON 6 th AVENUE from 42 nd - 56 th ST.)
39	SUNDAY	JULY 12 th	COLUMBUS CIRCLE FAIR (ON BROADWAY from 60 th - 61 st ST.)
L7	WEDNESDAY	JULY 15 th	FIDI COMMUNITY SIDEWALK SALE SERIES (LIBERTY ST. SIDEWALK from BROADWAY - TRINITY PL.)
40	THURSDAY *BROOKLYN*	JULY 16 th	FULTON MALL METRO TECH SUMMER FAIR (ON LAWRENCE ST. from FULTON - WILLOUGHBY ST.)
41	SATURDAY	JULY 18 th	TIMES SQUARE SUMMER FAIR (ON 7 th AVENUE from 47 th - 57 th ST.)
42	SUNDAY	JULY 19 th	BRYANT PARK FAIR (ON 41 st STREET from 6 th AVE. - BROADWAY.)
L8	WEDNESDAY	JULY 22 nd	FIDI COMMUNITY SIDEWALK SALE SERIES (LIBERTY ST. SIDEWALK from BROADWAY - TRINITY PL.)
43	THURSDAY	JULY 23 rd	GRAND CENTRAL FOOD BLOCK PARTY SERIES (ON 41 st STREET from 3 rd - LEXINGTON AVE.)

2026 STREET FAIRS

CODE #	DAY	DATE	FESTIVAL & LOCATION
44	SATURDAY	JULY 25 th	HELL'S KITCHEN SUMMER SPECTACULAR (ON 8 th AVENUE from 42 nd - 54 th ST.)
45	SUNDAY	JULY 26 th	LEXINGTON AVENUE SUMMERFEST (ON LEXINGTON from 42 nd - 57 th ST.)
L9	WEDNESDAY	JULY 29 th	FIDI COMMUNITY SIDEWALK SALE SERIES LIBERTY ST. SIDEWALK from BROADWAY - TRINITY PL.)
46	THURSDAY	JULY 30 th	GRAND CENTRAL FOOD FESTIVAL SERIES (ON 45 th STREET from 3 rd - LEXINGTON AVE.)
47	SATURDAY	AUG. 1 st	SIXTH AVENUE SUMMER FAIR (ON 6 th AVENUE from 34 th - 42 nd ST.)
48	SUNDAY	AUG. 2 nd	MIDTOWN EAST FAIR SERIES (ON 52 nd STREET from 5 th - 6 th AVE.)
L10	WEDNESDAY	AUG. 5 th	FIDI COMMUNITY SIDEWALK SALE SERIES (LIBERTY ST. SIDEWALK from BROADWAY - TRINITY PL.)
49	THURSDAY	AUG. 6 th	FINANCIAL DISTRICT COMMUNITY FAIR (ON LIBERTY STREET from BROADWAY – TRINITY PL.)
B5	FRIDAY	AUG. 7 th	BOWLING GREEN PARK FAIR (AT BROADWAY AND WHITEHALL ST.)
50	SATURDAY	AUG. 8 th	THE GREAT SIXTH AVENUE FESTIVAL (ON 6 th AVENUE from 42 nd - 56 th ST.)
51	SUNDAY	AUG. 9 th	FINANCIAL DISTRICT SUMMER FAIR (ON BROADWAY from LIBERTY – RECTOR ST.)

2026 STREET FAIRS

CODE #	DAY	DATE	FESTIVAL & LOCATION
L11	WEDNESDAY	AUG. 12 th	FIDI COMMUNITY SIDEWALK SALE SERIES (LIBERTY ST. SIDEWALK from BROADWAY - TRINITY PL.)
52	THURSDAY	AUG. 13 th	GRAND CENTRAL FOOD FESTIVAL SERIES (ON 45 th STREET from 3 rd - LEXINGTON AVE.)
53	SATURDAY	AUG. 15 th	EIGHTH AVENUE FESTIVAL (ON 8 th AVENUE from 42 nd - 57 th ST.)
54	SUNDAY	AUG. 16 th	SIXTH AVENUE SUMMMERFEST (ON 6 th AVENUE from 34 th - 42 nd ST.)
L12	WEDNESDAY	AUG. 19 th	FIDI COMMUNITY SIDEWALK SALE SERIES (LIBERTY ST. SIDEWALK from BROADWAY - TRINITY PL.)
55	THURSDAY	AUG. 20 th	GRAND CENTRAL FOOD BLOCK PARTY SERIES (ON 41 st STREET from 3 rd - LEXINGTON AVE.)
56	SATURDAY	AUG. 22 nd	SIXTH AVENUE FAIR (ON 6TH AVENUE from 42ND - 56TH ST.)
57	SUNDAY	AUG. 23 rd	LOWER SIXTH AVENUE COMMUNITY EXPO (ON 6 th AVENUE from 14 th - 23 rd ST.)
L13	WEDNESDAY	AUG. 26 th	FIDI COMMUNITY SIDEWALK SALE SERIES (LIBERTY ST. SIDEWALK from BROADWAY - TRINITY PL.)
58	THURSDAY	AUG. 27 th	MIDTOWN EAST SUMMER FAIR (ON 40 th STREET from 3 rd - LEXINGTON AVE.)
59	SATURDAY	AUG. 29 th	TIMES SQUARE SUMMER EXPO (ON 7TH AVENUE from 47TH - 57TH ST.)

2026 STREET FAIRS

CODE #	DAY	DATE	FESTIVAL & LOCATION
60	SUNDAY	AUG. 30 th	LOWER SIXTH AVENUE COMMUNITY EXPO (ON 6 th AVENUE from 14 th - 23 rd ST.)
L14	WEDNESDAY	SEPT. 2 nd	FIDI COMMUNITY SIDEWALK SALE SERIES (LIBERTY ST. SIDEWALK from BROADWAY - TRINITY PL.)
61	THURSDAY	SEPT. 3 rd	FINANCIAL DISTRICT COMMUNITY BLOCK PARTY (ON LIBERTY STREET from BROADWAY – TRINITY PL.)
62	SATURDAY	SEPT. 5 th	HERALD SQUARE FAIR (ON 6 th AVENUE from 34 th - 42 nd ST.)
63	SUNDAY	SEPT. 6 th	THE 41 ST ANNUAL BRAZILIAN DAY FESTIVAL (ON 6 th AVENUE from 42 nd - 56 th ST.)
L15	WEDNESDAY	SEPT. 9 th	FIDI COMMUNITY SIDEWALK SALE SERIES (LIBERTY ST. SIDEWALK from BROADWAY - TRINITY PL.)
64	THURSDAY	SEPT. 10 th	GRAND CENTRAL FOOD BLOCK PARTY SERIES (ON 41 st STREET from 3 rd - LEXINGTON AVE.)
65	SATURDAY	SEPT. 12 th	COLUMBUS CIRCLE FOOD FAIR (ON BROADWAY from 60 th - 61 st ST.)
66	SUNDAY	SEPT. 13 th	MEATPACKING DISTRICT FAIR (ON 9 TH AVENUE from 15 TH - 16 TH ST.)
L16	WEDNESDAY	SEPT. 16 th	FIDI COMMUNITY SIDEWALK SALE SERIES (LIBERTY ST. SIDEWALK from BROADWAY - TRINITY PL.)
67	THURSDAY	SEPT. 17 th	METRO TECH AREA FAIR (ON LAWRENCE from FULTON - WILLOUGHBY ST.)

2026 STREET FAIRS

CODE #	DAY	DATE	FESTIVAL & LOCATION
B6	FRIDAY	SEPT. 18 th	BOWLING GREEN PARK FAIR (AT BROADWAY AND WHITEHALL ST.)
68	SATURDAY	SEPT. 19 th	BROADWAY VILLAGE FAIR (ON BROADWAY from WAVERLY PL. - 14TH ST.)
69	SUNDAY	SEPT. 20 th	COLUMBUS CIRCLE FALL FAIR (ON BROADWAY FROM 60TH - 61ST ST.)
70	SUNDAY	SEPT. 20 th	BRYANT PARK AREA FAIR (ON 41ST STREET from 6TH AVE - 7TH AVE.)
L17	WEDNESDAY	SEPT. 23 rd	FIDI COMMUNITY SIDEWALK SALE SERIES (LIBERTY ST. SIDEWALK from BROADWAY - TRINITY PL.)
71	THURSDAY	SEPT. 24 th	GRAND CENTRAL FOOD FESTIVAL SERIES (ON 45TH STREET from 3RD - LEXINGTON AVE.)
72	SATURDAY	SEPT. 26 th	6 th AVENUE AUTUMN FAIR (ON 6 th AVENUE from 14 th – 23 rd ST.)
73	SUNDAY	SEPT. 27 th	CENTRAL PARK COMMUNITY BLOCK PARTY (ON 60 th STREET from 5 th - MADISON AVE.)
L18	WEDNESDAY	SEPT. 30 th	FIDI COMMUNITY SIDEWALK SALE SERIES (LIBERTY ST. SIDEWALK from BROADWAY - TRINITY PL.)
74	THURSDAY	OCT. 1 st	FINANCIAL COMMUNITY FAIR (ON PARK PLACE from BROADWAY - CHURCH ST.)
75	SATURDAY	OCT. 3 rd	TIMES SQUARE EXPO (ON 7 th AVENUE from 47 th – 57 th ST.)

2026 STREET FAIRS

CODE #	DAY	DATE	FESTIVAL & LOCATION
76	SUNDAY	OCT. 4 th	LEXINGTON AVENUE FOOD FAIR (ON LEXINGTON AVENUE from 42 nd - 57 th ST.)
L19	WEDNESDAY	OCT. 7 th	FIDI COMMUNITY SIDEWALK SALE SERIES (LIBERTY ST. SIDEWALK from BROADWAY - TRINITY PL.)
77	THURSDAY	OCT. 8 th	GRAND CENTRAL FOOD BLOCK PARTY SERIES (ON 41 st STREET from 3 rd - LEXINGTON AVE.)
78	SATURDAY	OCT. 10 th	USO – AVENUE OF THE AMERICAS AUTUMNFEST (ON 6 th AVENUE from 42 nd - 56 th ST.)
79	SUNDAY	OCT. 11 th	LOWER BROADWAY FAIR (ON BROADWAY from LIBERTY – RECTOR ST.)
80	MONDAY	OCT. 12 th	COLUMBUS DAY FESTIVAL (ON BROADWAY from LIBERTY ST. – BATTERY PL.)
L20	WEDNESDAY	OCT. 14 th	FIDI COMMUNITY SIDEWALK SALE SERIES (LIBERTY ST. SIDEWALK from BROADWAY - TRINITY PL.)
81	THURSDAY	OCT. 15 th	MIDTOWN EAST FOOD FAIR SERIES (ON 54 th STREET from 3 rd - LEXINGTON AVE.)
B7	FRIDAY	OCT. 16 th	BOWLING GREEN PARK FAIR (AT BROADWAY AND WHITEHALL ST.)
82	SATURDAY	OCT. 17 th	EIGHTH AVENUE FALL FAIR (ON 8 th AVENUE from 42 nd - 52 nd ST.)
83	SUNDAY	OCT. 18 th	LEXINGTON AVENUE FALL FESTIVAL (ON LEXINGTON AVENUE from 42 nd – 57 th ST.)

2026 STREET FAIRS

CODE #	DAY	DATE	FESTIVAL & LOCATION
L21	WEDNESDAY	OCT. 21 st	FIDI COMMUNITY SIDEWALK SALE SERIES (LIBERTY ST. SIDEWALK from BROADWAY - TRINITY PL.)
84	THURSDAY	OCT. 22 nd	MIDTOWN EAST FOOD FAIR SERIES (ON 52 nd STREET from 3 rd - LEXINGTON AVE.)
85	SATURDAY	OCT. 24 th	SIXTH AVENUE FALL FESTIVAL (ON 6 th AVENUE from 34 th – 42 nd ST.)
86	SUNDAY	OCT. 25 th	BRYANT PARK AUTUMN FAIR (ON 41 st STREET from 6 th AVE – BROADWAY
L22	WEDNESDAY	OCT. 28 th	FIDI COMMUNITY SIDEWALK SALE SERIES (LIBERTY ST. SIDEWALK from BROADWAY - TRINITY PL.)
87	THURSDAY	OCT. 29 th	WORLD TRADE CENTER BLOCK PARTY (ON LIBERTY STREET from BROADWAY - TRINITY PL.)
88	SATURDAY	OCT. 31 st	BROADWAY FALL FAIR (ON BROADWAY from 8 th - 14 th ST.)
89	WEDNESDAY *BROOKLYN*	NOV. 4 th	FULTON MALL/METRO TECH SERIES FAIR (ON LAWRENCE ST. from FULTON – WILLOUGHBY ST.)
90	THURSDAY	NOV. 5 th	GRAND CENTRAL FOOD FESTIVAL SERIES (ON 45 th STREET from 3 rd - LEXINGTON AVE.)
91	SATURDAY	NOV. 7 th	MIDTOWN WEST FAIR (ON 8 th AVENUE from 42 nd – 50 th ST.)
92	SUNDAY	NOV. 8 th	UNION SQUARE AUTUMN FAIR (ON 17 th ST. from BROADWAY – PARK AVENUE SOUTH)

2026 STREET FAIRS

CODE #	DAY	DATE	FESTIVAL & LOCATION
93	TUESDAY	NOV. 11 th	VETERANS DAY FESTIVAL (ON BROADWAY from LIBERTY ST. – BATTERY PL.)
94	THURSDAY	NOV. 12 th	FINANCIAL COMMUNITY FALL FAIR (ON PARK PLACE from BROADWAY - CHURCH ST.)
B8	FRIDAY	NOV. 13 th	BOWLING GREEN PARK FAIR (AT BROADWAY AND WHITEHALL ST.)
95	SATURDAY	NOV. 14 th	NYC TOURIST DAY (ON 50 th AVENUE from 6 th - 7 th AVE.)
B9	FRIDAY	DEC. 4 th	BOWLING GREEN PARK FAIR (AT BROADWAY AND WHITEHALL ST.)